



We are delighted that you are interested in becoming a Tucker Rocky and Biker's Choice Dealer. There are a few documents and some information that we need to start the process. Please use the check list below to ensure that you meet all the requirements and are returning all the documents we need to set you up as a Dealer. Allow up to two weeks for your application to be processed. Tucker Rocky and Biker's Choice require a minimum of \$5,000.00 in total orders per year to keep account active.

- Complete Credit Application** (please print clearly and check for signatures)
- New Dealer Application** (please print clearly and check for signatures)
- Retail or commercial location**
- Independent or franchise motorcycle, ATV, watercraft or snowmobile Dealer**
- 70% or more** of your business must be in powersports; motorcycles, ATVs, watercraft or snowmobile
- Dedicated business phone** with someone answering it in the name of the business
- Open during regular business hours**; at least 30 hours per week
- Have a **Sales Representatives approval**
- Initial stocking order** will be discussed prior to approval

Please complete the applications and fax or email back to Tucker Rocky and Biker's Choice. It is important that you also mail the original applications back to the address below.

Thank you for choosing Tucker Rocky and Biker's Choice as your distributor.

**New Dealer Development**

Tucker Rocky Distributing  
4900 Alliance Gateway Freeway  
Fort Worth, Texas 76177

Phone: 800-347-1010, ext. 9255  
Fax: 800-304-1020  
Email: [newdealer@tuckerrocky.com](mailto:newdealer@tuckerrocky.com)

# NEW DEALER APPLICATION INSTRUCTIONS



We are happy to extend the opportunity for your business to establish an account with Tucker Rocky and Biker's Choice®. Our general policy states that we sell only to legitimate motorcycle, watercraft, ATV and/or snowmobile businesses (licensed places of business, open to the public during normal business hours, and serving the public in areas of motorcycle, watercraft, ATV and/or snowmobile sales, service and/or parts and accessories). Notwithstanding the above, Tucker Rocky and Biker's Choice reserve the right to qualify any Applicant or deny any application based on its' sole discretion. In order to process your request, please complete the enclosed application and provide the following documentation:

## THE FOLLOWING MUST BE INCLUDED WHEN YOU RETURN APPLICATION:

- Completed Dealer application. (On reverse side)
- Completed Credit application. (Be sure to fill in trade references)
- Pictures of storefront (including sign), showroom service area, and retail/parts area (REQUIRED).  
Pictures may be emailed to [newdealer@tuckerrocky.com](mailto:newdealer@tuckerrocky.com) (.jpg format preferred)
- Photocopy of state license to sell vehicles and /or parts and accessories.
- Photocopy of yellow page ad or print screen from internet directory.

## TO BECOME A TUCKER ROCKY AND BIKER'S CHOICE DEALER, MAKE SURE THE FOLLOWING IS COMPLETE ON THE CREDIT APPLICATION:

- All information on the credit application is filled in (type or print only).
- Front and back of application signed by the principal.
- Tax number appears on back side of application.

## ALL ACCOUNTS WILL BE SET UP AS COD CASH ACCOUNTS UNLESS OTHERWISE INDICATED. SEE BELOW:

### IF YOU WANT AN OPEN LINE OF CREDIT ACCOUNT MAKE SURE THE FOLLOWING IS COMPLETE:

- All banking information is completed (if there is no checking account information, your account will be set up on COD CASH basis).
- Line of credit is requested in dollar amount.
- Personal guaranty on the bottom of the form signed by a principal.

### IF YOU WANT A COD COMPANY CHECK ACCOUNT MAKE SURE THE FOLLOWING IS COMPLETE:

- All banking information is completed (if there is no checking account information, your account will be set up on COD CASH basis).

## MAIL APPLICATION PACKET TO:

New Dealer Accounts  
Tucker Rocky Distributing  
4900 Alliance Gateway Freeway  
Fort Worth, Texas 76177

## IF YOU HAVE QUESTIONS CALL:

New Dealer Accounts  
(800) 347-1010

**Original Application must be mailed.  
To expedite, fax to  
800-304-1020  
or scan all documents and email in  
PDF format to  
[newdealer@tuckerrocky.com](mailto:newdealer@tuckerrocky.com)**

**N E W D E A L E R A P P L I C A T I O N**



DATE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_

OWNER'S NAME \_\_\_\_\_ BUYER'S NAME \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ WEBSITE \_\_\_\_\_

**TYPE OF BUSINESS:**  Motorcycle  ATV  Harley-Davidson®  Watercraft  Snowmobile

Please indicate all categories that apply to your shop:

**FRANCHISE MOTORCYCLE DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)**

- BMW  Ducati  Harley-Davidson®  Honda  Kawasaki
- Suzuki  Triumph  Yamaha  KTM  Other \_\_\_\_\_

**FRANCHISE ATV DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)**

- Honda  Kawasaki  Polaris  Suzuki  Yamaha  Other \_\_\_\_\_

**FRANCHISE PERSONAL WATERCRAFT DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)**

- Kawasaki  Polaris  Sea Doo  Tiger Shark  Yamaha  Wet Jet  Other \_\_\_\_\_

**FRANCHISE SNOWMOBILE DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)**

- Arctic Cat  Polaris  Ski Doo  Yamaha  Other \_\_\_\_\_

**INDEPENDENT SHOP**

- Parts/Accessories  Service/Repair  Builder/Assembler  Brand Focus \_\_\_\_\_

**PERCENTAGE OF BUSINESS IN POWERSPORTS** \_\_\_\_\_% (70% is required)

**HOW DID YOU LEARN ABOUT TUCKER ROCKY AND BIKER'S CHOICE®?** \_\_\_\_\_

**CONFIDENTIAL - INFORMATION USED TO DETERMINE LINE OF CREDIT**

Main Parts & Acces. Supplier _____	Parts & Acces. Sales Volume _____
Annual Sales Volume _____	# of Units Sold Annually _____
	New <span style="margin-left: 100px;">Used</span>

**OTHER COMMENTS** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**NOTES (OFFICE USE ONLY)** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

C R E D I T   A P P L I C A T I O N



FOR COMPANY USE ONLY SALES APPROVAL \_\_\_\_\_
MC \_\_\_\_\_ WTR \_\_\_\_\_ SNO \_\_\_\_\_
HD \_\_\_\_\_ ATV \_\_\_\_\_

4900 ALLIANCE GATEWAY FREEWAY
FORT WORTH, TEXAS 76177
PHONE (800) 347-1010



Applications cannot be considered unless they are signed by the owner, partner, or a corporate officer.

CUSTOMER # \_\_\_\_\_

LEGAL COMPANY \_\_\_\_\_ SALES PERSON # \_\_\_\_\_

DOING BUSINESS AS (d.b.a.) \_\_\_\_\_ (hereinafter referred to as Applicant or Dealer) LINE REQUEST \$ \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_ TELEPHONE (\_\_\_\_\_) \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_ FAX (\_\_\_\_\_) \_\_\_\_\_

YEAR BUSINESS ESTABLISHED \_\_\_\_\_ PROPRIETORSHIP \_\_\_\_\_ PARTNERSHIP \_\_\_\_\_ CORPORATION \_\_\_\_\_

TAX EXEMPT: \_\_\_\_\_ YES \_\_\_ NO (IF YES, COMPLETE TAX EXEMPT CERTIFICATE ON REVERSE SIDE)

TYPE OF BUSINESS: M/C [ ] WATERCRAFT [ ] PARTS & ACCESSORIES ONLY [ ] SNOWMOBILE [ ] ATV [ ] SERVICE [ ]

FRANCHISED BRANDS SOLD \_\_\_\_\_

PRINCIPALS OR OWNERS:

NAME \_\_\_\_\_ TITLE \_\_\_\_\_ HOME PHONE (\_\_\_\_\_) \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

NAME \_\_\_\_\_ TITLE \_\_\_\_\_ HOME PHONE (\_\_\_\_\_) \_\_\_\_\_

HOME ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

BANK NAME \_\_\_\_\_ BANK PHONE NUMBER (\_\_\_\_\_) \_\_\_\_\_ CHECKING ACCT.# \_\_\_\_\_

BANK ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TRADE REFERENCES: Please list three firms with whom you do business, preferably on an open basis.

NAME \_\_\_\_\_ PHONE NUMBER (\_\_\_\_\_) \_\_\_\_\_ OPEN \_\_\_\_\_ COD \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

NAME \_\_\_\_\_ PHONE NUMBER (\_\_\_\_\_) \_\_\_\_\_ OPEN \_\_\_\_\_ COD \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

NAME \_\_\_\_\_ PHONE NUMBER (\_\_\_\_\_) \_\_\_\_\_ OPEN \_\_\_\_\_ COD \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

STANDARD TERMS AND CONDITIONS OF SALE APPEAR ON THE REVERSE SIDE OF THIS APPLICATION. It is agreed that sales of products by Ed Tucker Distributor, Inc. will be based on these terms and conditions. From the above information, please establish an OPEN \_\_\_\_\_ C.O.D. \_\_\_\_\_ account with Ed Tucker Distributor, Inc. I understand that all account balances are payable in Fort Worth, Tarrant County, Texas. I also understand that interest will be charged on past due balances at a rate not to exceed the maximum non-usurious interest Rate or 1-1/2% per month, whichever is less.

(Date)

(Signature) Officer [ ] Partner [ ] Proprietor [ ]

GUARANTY

The undersigned Guarantor(s) in order to induce Ed Tucker Distributor, Inc. (dba Tucker Rocky Distributing and/or Biker's Choice) to extend credit to Applicant herein, does hereby unconditionally personally guarantee all sums which may be owed by Applicant to Ed Tucker Distributor, Inc. whether said indebtedness is due now or hereafter incurred and whether the indebtedness arises from open account, COD or otherwise. This Guaranty is continuing, and shall continue to apply to all indebtedness which Applicant may hereafter incur, renew, or extend in whole or in part, with Ed Tucker Distributor, Inc. all without notice to the undersigned Guarantor(s). Ed Tucker Distributor, Inc. may modify the indebtedness, accept, or release collateral, or release the Applicant, without releasing the undersigned Guarantor(s). The undersigned Guarantor(s) waives notice of acceptance of this Guaranty. The undersigned Guarantor(s) promise to pay the indebtedness and obligations incurred hereunder at Fort Worth, Tarrant County, Texas. A counterpart of this Guaranty delivered by facsimile transmission shall be deemed an original document and be valid for all purposes.

Guarantor \_\_\_\_\_

Signed this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_
(day) (month) (year)

Guarantor \_\_\_\_\_

## TUCKER ROCKY TERMS AND CONDITIONS

**GENERAL POLICY:**

We sell only to legitimate powersports businesses (licensed places of business, open to the public during normal business hours, and serving the public in areas of powersports sales, service and/or parts and accessories). We reserve the right to qualify and/or sell any account seeking to purchase from Ed Tucker Distributor, Inc.

**TERMS: NET, COD or CASH WITH ORDER.**

All orders will be shipped COD unless cash is received with order or arrangements have been made for an open account. Dealers desiring an open account should request an application form and allow 7 to 10 days for processing. All open accounts are due by the 10th of the following month in Fort Worth, Tarrant County, Texas. Interest will be charged on past due balances at a rate not to exceed the applicable state or 1.5% per month, whichever is less. All sales final on closeout items.

**SHIPMENT:**

As to goods delivered by our truck, title passes upon delivery at the place buyer receives possession; and, thereafter, all risk of loss or damages shall be on buyer. Deliveries by common carrier are f.o.b. shipping point. We assume no responsibility beyond delivery to carrier in good order and are not responsible for loss, damage, or delay occurring thereafter. We will ship by the most reasonable means according to the size and weight of your order unless given special instructions.

**FREIGHT ALLOWANCE:**

Full freight allowance will be allowed on all ground shipments over \$200.00, except Alaska and Hawaii, if the account is paid on time. Freight will be allowed to Alaska and Hawaii on shipments over \$300.00. No freight allowance is allowed if account is past due.

**DAMAGES:**

All goods are carefully packed and in good condition when shipped. Claims must be made with the carrier, not with Ed Tucker Distributor, Inc. Please note the number of packages delivered as sometimes they will be separated by the carrier.

**RETURNS:**

All sales final except for defects in manufacturing. Do not return merchandise without prior approval. Returned merchandise must be accompanied by a return authorization or merchandise will be refused and returned to customer. Returns must be sent back to Ed Tucker Distributor, Inc. at Dealer's expense. Shortages and discrepancies must be reported within 15 days of invoice date. Authorized returns are subject to a 15% restocking charge; unauthorized returns and refused COD are subject to 20% restocking.

**PRICES:**

We reserve the right to modify prices without notice and to bill at the prevailing price at the time of shipment. Always check invoice for cost.

**GENERAL PROVISIONS:**

- (a) These terms govern all our sales, and may not be changed except with our written consent. Failure to return goods within 30 days of invoice date shall constitute acceptance by you of these terms, notwithstanding contrary terms in any purchase order submitted to us.
- (b) We shall use our best efforts to obtain from each manufacturer, in accordance with the manufacturer's warranty the repair or replacement of goods that may prove defective in material or workmanship. The foregoing constitutes the exclusive remedy of the buyer and our sole obligation. Except as to title THERE ARE NO WARRANTIES, EITHER WRITTEN, ORAL, IMPLIED OR STATUTORY, RELATING TO THE GOODS SOLD TO BUYER BY US AND NO IMPLIED STATUTORY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE SHALL APPLY.
- (c) The manufacturer shall be solely responsible for any damage to person or property arising from the design, manufacture and testing of its products, and we accept no liability for such damages.
- (d) We shall not, under any circumstances, be liable for any labor charges without our prior written consent. We shall not in any event be liable, whether as a result of breach of contract, warranty, tort (including negligence), or other grounds, for special, consequential, incidental, or penal damages including, but not limited to, loss of profits or revenue, or claims of customers of the buyer of such damages.
- (e) If legal action is used to collect a past due account, we shall be entitled to recover reasonable attorney's fees and costs.
- (f) A counterpart of this document delivered by email or facsimile transmission shall be deemed an original counterpart for all purposes.

### BLANKET CERTIFICATE OF RESALE

This is to certify that all material, merchandise, or goods purchased by the undersigned from Ed Tucker Distributor, Inc. after \_\_\_\_\_ is purchased for the following purpose: \_\_\_\_\_ (date)

- Resale of tangible property.
- To be incorporated as a material or part of other tangible personal property to be produced sale by manufacturing, assembling, processing, or refining.
- To be exported for sale, use, or consumption outside the continental limits of the United States.
- Other: \_\_\_\_\_

This certificate shall be considered a part of each order which we shall give provided such order contains our certificate number. This certificate is to continue in force until revoked.

\_\_\_\_\_  
Applicant/Dealer's Certificate Number

Applicant/Dealer: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Signed this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_  
(day) (month) (year)

Guarantor \_\_\_\_\_  
Guarantor \_\_\_\_\_